

**PROBLEM SOLVING  
CANVAS**

Link	<a href="http://www.themarketingfreaks.com/2018/07/4-tecniche-di-problem-solving-strumenti-canvas-ed-esempi-applicati/">http://www.themarketingfreaks.com/2018/07/4-tecniche-di-problem-solving-strumenti-canvas-ed-esempi-applicati/</a>
Short Description	<p>PROBLEM SOLVING CANVAS</p> <ol style="list-style-type: none"> <li>1. you define the problem (the problem changing point of view can be seen as a growth opportunity)</li> <li>2. we try to understand why the problem occurs</li> <li>3. what are the requirements for a good solution</li> <li>4. list of solutions</li> <li>5. list of resources needed for current solution</li> <li>6. test and validation</li> <li>7. measurement</li> </ol> <p>The problem Solving Canvas is a tool that allows you to optimize the solution process of a problem or to reach a goal in the shortest time possible and with minimum effort and therefore of</p>
Who created the tool	Marketing Freaks
Target Groups	adult learners (general public)
Role of Instructor	In need of Instructor
Innovative Elements of Tool: Sustainability	Yes
Innovative Elements of Tool: Transferability	Yes
Innovative Elements of Tool: Interactivity	Yes
Innovative Elements of Tool: Active Involvement	Yes