

Brainstorming

Link	https://www.mindtools.com/brainstm.html
Short Description	Brainstorming is used by a group that attempts to find a solution for a specific problem by amassing all the ideas spontaneously by its members. Mutual respect should be maintained and everyone should believe that every member has a potential to contribute. If guided well a brainstorming session can bring hidden ideas and thoughts to the forefront, a lot of these get washed under the carpet in day-to-day affairs. A word of caution for conducting these sessions is to have a mature leader guide the session so that people don't feel let down or are bulldozed by heavy ideas. Remember brainstorming is not about winning, it is about getting all the possibilities on the table good or bad and then the group looks at the pros and cons of each without hanging the ones whose ideas were rejected.
Who created the tool	Alex Osborn
Target Groups	adult learners (general public)
Role of Instructor	In need of Instructor
Innovative Elements of Tool: Sustainable	Yes
Innovative Elements of Tool: Transferable	Yes
Innovative Elements of Tool: Interactive	Yes
Innovative Elements of Tool: Active Involvement	Yes